

# Kosher



U.S.A.

HOW COKE BECAME KOSHER AND OTHER TALES OF MODERN FOOD

A TALK BY  
ROGER HOROWITZ



# Kosher USA

## *How Coke Became Kosher and Other Tales of Modern Food*

A talk by

### **ROGER HOROWITZ**

Historian of American business, technology, and labor and an expert on the nation's food. Horowitz is the author of *Kosher USA: How Coke Became Kosher and Other Tales of Modern Food* (Columbia University Press, 2016), and *Putting Meat on the American Table: Taste, Technology, Transformation* (Johns Hopkins University Press, 2006). He is the Director of the Center for the History of Business, Technology, and Society at the Hagley Museum and Library, and Professor of History at the University of Delaware.

**Wednesday, Oct 19, 5:30 PM, 2016**  
**Smathers Library Judaica Suite**  
University of Florida campus

*This event is free and open to the public.*  
*For more information: (352) 371-3846*



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